



THE CHINESE UNIVERSITY OF HONG KONG

## FinTech Seminar Series

Co-organizers:

Department of Systems Engineering and Engineering Management, CUHK  
FinTech Education Week, InvestHK

**DATE :** November 1, 2017 (Wednesday)  
**TIME :** 4:00pm – 6:30pm  
**VENUE:** Yasumoto International Academic Park LT3  
(Lee Yuk Lecture Theatre), CUHK

As part of the Hong Kong FinTech Education Week and with the support by InvestHK, the Department of Systems Engineering and Engineering Management has organized a half day FinTech seminar series on November 1, 2017. The seminar series presents leading FinTech practitioners lecturing on recent advances and developments in the area.

Time	Topic
4:00pm – 4:30pm	<p><b>“Fintech Entrepreneurship in Hong Kong”</b> by Mr. Charles d’Haussy, Head of FinTech, Invest Hong Kong</p> <p><u>Biography:</u> Charles d’Haussy is Head of FinTech at Invest Hong Kong (InvestHK), the department of the Hong Kong SAR Government responsible for Foreign Direct Investment. In 2016, InvestHK has set up a Fintech team to attract top innovative Fintech companies, entrepreneurs, investors, accelerators, R&amp;D institutions from Mainland and overseas to supporting businesses to set up and expand in Hong Kong. The Fintech team has dedicated correspondents in Hong Kong, London and Silicon Valley. They provide practical support and assistance on setting up offices, facilitating visa and banks accounts, regulators introductions, networking opportunities, guidance in government grants and funding. Mr d’Haussy has 13 years’ experience in Hong Kong private sector, having setup his company and holding a number of management roles. Before joining InvestHK, Charles was head of sales and business development with a leading Hong Kong online broker and robo-adviser. Mr d’Haussy held SFC licenses 1 &amp; 4, studied in France at Rennes International Business school, as well as Sun Yat Sen University in Guangzhou, China. He is certified on Blockchain business strategy from Be9 London, CPT Star bronze 2016 award with the HKSI and pursue trainings on machine learning and Artificial Intelligence.</p>
4:30pm – 5:00pm	<p><b>“The Rise of P2P Financial Services”</b> by Mr. Louis Mak, Founder and Chief Executive Officer, I-Access Group and Director, Board of Hong Kong Securities and Investment Institute</p> <p><u>Biography:</u> Mr Louis Mak is Founder and Chief Executive Officer of I-Access Group, which set up the first discount broker in Hong Kong, now serving over 56,000 clients. Mr Mak was working at the Listing Division of the Stock Exchange of Hong Kong, and has over 20-year industry experience in the financial services sector. Mr Mak holds BA in Management Studies from the University of Cambridge, LLB from the Manchester Metropolitan University, and LLM from the University of Hong Kong. He also possesses the professional qualifications of CFA, CFP<sup>CM</sup>, and CIAA. He is a director of the Hong Kong Securities and Investment Institute, and chairs its Outreach Committee. He also serves as a member of the HKEx’s Derivatives Market Consultative Panel, and a panel member of the Securities and Futures Appeals Tribunal.</p>

Time	Topic
5:00pm – 5:30pm	<p><b>“Big Data Decision Analytics @CUHK”</b> by Professor Helen Meng, Chairman, Department of Systems Engineering and Engineering Management</p> <p><u>Biography:</u> Helen Meng is Professor and Chairman of the Department of Systems Engineering and Engineering Management at The Chinese University of Hong Kong (CUHK). She is the Founding Director of the CUHK MoE-Microsoft Key Laboratory for Human-Centric Computing and Interface Technologies, Tsinghua-CUHK Joint Research Center for Media Sciences, Technologies and Systems, and the Stanley Ho Big Data Decision Analytics Research Center. Previously she has served as Associate Dean (Research) of Engineering, Editor-in-Chief of the IEEE Transactions on Audio, Speech and Language Processing, and in the IEEE Board of Governors. Her other professional services include membership in the HKSAR Government’s (HKSARG) Steering Committee on eHealth Record Sharing, Research Grants Council, Convenor of the Engineering Panel Competitive Research Funding Schemes for the Self-financing Degree Sector, Hong Kong/Guangdong ICT Expert Committee and Coordinator of the Working Group on Big Data Research and Applications, and Chairlady of the Working Party of the Manpower Survey of the Information Technology Sector for both 2014-2015 and 2016-2017. She has also served in the HKSARG’s Digital 21 Strategy Advisory Committee, and the review panels of HKSARG’s Innovation and Technology Commission and the Swiss National Science Foundation’s National Centers of Competence in Research. Helen received all her degrees from MIT. She was elected APSIPA Distinguished Lecturer 2012-2013 and ISCA Distinguished Lecturer 2015-2016. She received the Ministry of Education Higher Education Outstanding Scientific Research Output Award 2009, Hong Kong Computer Society’s inaugural Outstanding ICT (Information and Communication Technologies) Woman Professional Award 2015, Microsoft Research Outstanding Collaborator Award in 2016, ICME 2016 Best Paper Award, IBM Faculty Award 2016 and Outstanding Women Professional Award 2017. Helen is a Fellow of HKCS, HKIE, ISCA and IEEE.</p>
5:30pm – 6:00pm	<p><b>“Opportunities and Challenges of the FinTech Ecosystem in Hong Kong”</b> by Mr. Chung Chi Wai, Manager, Fintech Facilitation Office, Hong Kong Monetary Authority</p> <p><u>Biography:</u> Chung Chi Wai is the Manager of the Fintech Facilitation Office (FFO) of Hong Kong Monetary Authority (HKMA). The FFO was established in March 2016 to facilitate the healthy development of the fintech ecosystem in Hong Kong and to promote Hong Kong as a fintech hub in Asia. Among other things, the new office acts as a platform for exchanging ideas of innovative fintech initiatives among key stakeholders and conducting outreach activities; an interface between market participants and regulators within the HKMA to help improve the industry’s understanding about the parts of the regulatory landscape which are relevant to them; an initiator of industry research in potential application and risks of fintech solutions; and a facilitator to nurture talents to meet the growing needs of fintech in Hong Kong. The policy objectives of HKMA are: to maintain currency stability within the framework of the Linked Exchange Rate System; to promote the stability and integrity of the financial system, including the banking system; to help maintain Hong Kong’s status as an international financial centre, including the maintenance and development of Hong Kong’s financial infrastructure; and to manage the Exchange Fund.</p>
6:00pm – 6:30pm	Q&A session

\*\*\* ALL ARE WELCOME \*\*\*

Language: English

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